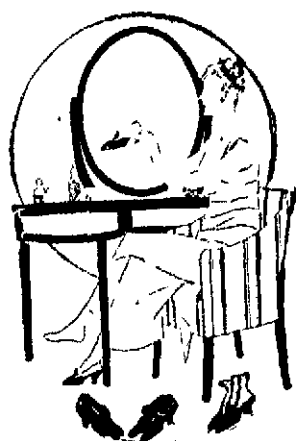


GIVE SHOES

Ladies' childrens' and infants' shoes make very substantial gifts. Such Shoes as you find in the Saxon & Heard Shoe Department would be appreciated by any one. You can't buy the wrong pair. They are this season's styles, and each pair is made of solid leather. We do not sell any other kind.

Infants' Knit Booties 25c
 Infants' Soft Sole Shoes 50c
 Infants' First Walking Shoes \$1.00
 Childrens' Shoes at \$1.25 and up.
 Misses' Dull Kid and Patent \$2.00 and up.
 Ladies' Shoes \$2.00, up.
 Ladies' Slippers \$2.00 up.



WHAT SHALL I GIVE?

With only a few days until Xmas, everybody is thinking to to themselves:—"What Shall I Give?"

We agree that there is absolutely no question in all the twelve months of the year that is so perplexing.

We also believe that there is not another STORE in DOTHAN that is so well equipped to help you solve the question of giving, and to supply your wants for the 12 months of the year.

Besides our big stock of Dry Goods, Ready-to-Wear, Shoes, Etc, we have a beautiful line of HOLIDAY NOVELTIES. These are high-class in every respect, and out of the ordinary at so popular prices.

To those (And we believe there will be many this year) who wish to give something of a more substantial nature, will find a HARVEST of BARGAINS in OUR READY-to-WEAR and MILLINERY DEPARTMENTS.

Our MID-SEASON SALE PRICES continue on all items of READY-to-WEAR and LADIES and CHILDRENS HATS.

GIVE A COAT

Pretty warm coats for children at a big reduction, and they make very acceptable gifts. Our assortment is good, and they are good values at these reduced prices.

These three lots are bargains at these prices:

Lot No. 1, special at \$1.48

Lot No. 2, special at \$2.98

Lot No. 3, special at \$3.95

All others at a big saving



GIVE SOME ONE A SUIT

Who knows of anything more appropriate than a Coat Suit to give for a Xmas gift? They are sensible, servicable and useful. Those who study economy, and every one should this season, will find Suits here that will appeal to them; for they are indeed, as cheap as the most conservative shopper could wish.

One lot of Suits to close out at \$5.95
 \$12.50 Suits, sale price \$8.95
 \$15.00 Suits, sale price \$9.95
 \$18.50 Suits sale price \$11.95
 \$25.00 Suits, sale price \$17.50
 \$35.00 Suits, sale price \$23.95
 \$50.00 Suits, sale price \$32.50



DRESS GOODS

Give some one a Dress of a warm La Porte woolen fabric. It will be highly prized, not alone because it will outlast any ordinary gift but because it will be of the high quality that should characterize every Xmas present you make.

Make your selections for street, afternoon or evening dresses from these La Porte fabrics, and you will feel absolutely sure that the styles are truly authoritative.

The children, the girls, the young lady, the mother, the grand mother, can all be remembered with a

pretty dress pattern, and nothing will please them more, and we have a beautiful assortment to select from

GIVE A COAT.

The cold weather will be here about Xmas time, and there'll be many who would appreciate a good, warm coat more than anything else they could get.

Coat bargains, these—

Lot No. 1, Special, \$3.95

Lot No. 2, Special, \$6.95

Others priced at—

\$15.00 Coats, sale price \$9.95

\$18.00 Coats, sale price \$13.00

\$22.50 Coats, sale price \$17.48

\$29.50 Coats, sale price \$21.95

GIVE BATH ROBES

We have a nice assortment of Blanket Bath Robes with cords, etc., all ready to be made up. We know of nothing that is more acceptable, more sensible to give than a Bath Robe, for Ladies or Gentlemen. The cost too, is small, when you buy one of these nice, warm ones at \$2.50 or \$3.50

Give Handkerchiefs

And when you get ready to give, come to this big store and see the prettiest assortment of holiday handkerchiefs it has ever been our pleasure to show you.

Pretty hand embroidered ones at 10c to \$1.00 each. Plain linen handkerchiefs at 5c to 25c. Fancy lace handkerchiefs at 39c to \$3.50. Childrens' hand embroidered ones at 10c to 25c. Childrens' plain ones at 5c to 15c. Childrens' animal handkerchiefs 2 for 5c. Many designs to select from.

CHRISTMAS BOXES

Every size and shape that your package demands. New designs and very attractive. Buy them early while the assortment is good. A gift isn't a gift unless it is in a Christmas Box. Price 5c to 20c



Do you realize that there are only 16 more shopping days until Christmas? Begin your gift buying now. BUY A GIFT A DAY and you will get a great deal more satisfaction out of your Xmas shopping, for then you do not have to crown it all in to one or two days, and may be after the assortments are broken.

Count up your gifts, start out early in the mornings, and you will find it far more pleasant then. "Buy a Gift a day."

GIVE EVERY CHILD A DOLL

For it will not be Christmas to them if they do not get one. There is not a surplus of them either, for the great shops of Germany got tied up in war, before Santa Claus could get all of his dolls over here.

We bought some early and were lucky enough to get part of them. They are now on display, some in our windows, others inside.

The best doll makers in Germany made them. The Royal Brand has always stood for the best featured, best proportioned dolls. Each one of these is a member of the Royal Family. Among them are the "Nemo" family, the "Little Darling" groupe, the "Effanbee" family, the "Baby Butterfly" series and mechanical dolls. Prices 15c to \$6.50.



Also in stock the Dennison Paper Doll outfits. Nothing that you can buy to amuse the children more than these. Price 50c.

GIVE A SILK KIMONA

Everybody who has seen our Kimonas, say they are the prettiest they ever saw. They are indeed, beautiful, and you could not make a better selection for a gift, for either child, miss, young lady or the elder ones.

\$4.95 Silk Kimona, sale price \$3.90
 \$5.95 Silk Kimona, sale price \$4.89
 \$6.95 Silk Kimonas, sale price \$5.79
 \$12.50 Silk Kimonas, sale price \$9.98
 \$15.00 Silk Kimonas, sale price \$11.48
 \$1.25 Flannelette Kimonas, sale price98
 \$1.95 Flannelette Kimonas, sale price \$1.48
 \$2.50 Flannelette Kimonas, sale price \$2.19
 \$1.00 Cotton Crepe Kimonas, sale price98
 \$1.75 Cotton Crepe Kimonas, sale price \$1.19
 \$2.48 Cotton Crepe Kimonas, sale price \$1.98
 \$2.98 Cotton Crepe Kimonas, sale price \$2.48

GIVE A DRESS

This season's fabrics and this season's styles, make dresses very attractive, and at regular prices, the ones here are fine values, and onw at the great reduction, you will call them Dress Bargains The Serge, Gabardine and Prunellas always make unusually attractive dresses, and the woollens combined with satins are indeed beautiful.

One lot of pretty numbers, worth as much more as we ask on this sale, special price \$3.95
 \$15.00 Dresses, sale price \$9.95
 \$19.50 Dress sale price \$14.95
 \$25.00 Dress sale price \$17.95
 \$29.00 Dress sale price \$19.75

Make some one happy—Give her a dress for Xmas.



GIVE SOME ONE A HAT

They are appropriate, and at our Mid-Season sale, they won't cost you much, for the best ones in the house are offered at an ordinary price.

Take your choice for—

Lot No. 1, sale price \$1.95

Lot No. 2, sale price \$3.95

Lot No. 3, sale price \$5.95

Lot No. 4, sale price \$7.95

SEPARATE SKIRTS

Lot No. 1, sale price \$1.95

Lot No. 2, sale price \$2.95

Lot No. 3, sale price \$4.95

Lot No. 4, sale price \$6.95

SAXON-HEARD

DRY GOODS CO.

Sell a Bale of Cotton and Invest In Our December Bargains

We only name a few items in this ad.—Hundreds of others not advertised will be equally as cheap. Everybody will be treated alike—No exceptions as to individual treatment. Nothing on Approval, Nothing Put Aside, Nothing Charged, Nothing Exchanged. No Telephone or Mail Orders filled for the first few days of the Sale.

Towels	Bed Spreads	Umbrellas	Handkerchiefs	Corset Covers
20x40 Linen finish Canon Mills Towels —no other towels in America equal this number at the price. Special Sale Price 8c	B. 1602 Full bed size, hemmed, Crown make, unusual \$1.25 value. Sale price 95c. B. 1800 cut corners, fringed \$1.50 value. Sale Price \$1.15	Guaranteed Rain and Sun Umbrellas, detachable handle, fast colors, will re- place if not satisfactory, unusual \$1.00 value. Sale Price 78c	All good Handkerchiefs. Come from Europe, and 'twill be many months be- fore we can again offer pure linen embroidered handkerchiefs at 7c	Long Sleeve Knitted Corset Covers made in Philadelphia by a mill that couldn't turn out inferior work. Sale price 19c

Our Silk Section

Our Silk Section has always been one of the pride
show stocks of our store. Every desirable Silk
fabric is carried by us. Apart from the season's
street fabric such as Poplin, Taffeta, Crepe de Chine
Crepe Meteor, the different families of Satins, we
carry in stock a wonderful showing of evening fab-
rics, ranging in price from \$5.00 down to 25c.
Everything is included in this sale and at greatly
reduced prices.

25c quality Semi-Silk for evening dresses and linings. Sale Price 18c	27 inch Silk Poplin, all shades, Sale Price 38c	36 inch Silk Poplin, exceptional quality, Sale price 76c	Extra good quality yard wide Satin, all colors, the equal of any \$1.25 quality. Sale price 78c	Our \$2.00 quality Satin Duchess, Sale Price \$1.48	40 inch \$1.50 quality Crepe de Chine, street and evening shades, exceptional quality, Sale Price \$1.15	40 inch superior grade Crepe Meteor, sold close by us at \$2.00, will compare with any \$2.50 Crepe Meteor on the market, Sale Price \$1.48	36 inch Chiffon Taffeta, soft lustrous quality pure silk without any dressing or beaded matter and exceptional quality at, \$1.00, Sale Price 78c	\$1.50 quality, 36 inch Chiffon Taffeta, Sale Price \$1.15	\$1.50 quality, 36 inch Italian Crepe Soie, a most exquisite fabric for evening wear, Sale Price \$1.68	All Novelty Silks greatly reduced in price. We will offer many wonderful values not advertised.
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Staple Dry Goods Section

We buy all Staple Dry Goods in solid box lots direct from the mills that
makes it. We are on the jobber's list and buy as wholesalers, saving the middle-
man's profit. We retail many things in this department as low as most stores
pay for them. When we name Sale Prices no store in this section can touch
them. We reserve the right to limit the quantity sold to each customer.

NONE SOLD TO MERCHANTS

RESCUE PLAIDS

Rescued Plaids, made in Columbus, Ga.,
by the Eagle & Phoenix Mills, the oldest
and best mills in the South, and the best
full standard checks made in Amer-
ica. Sold everywhere at 8c. Sale price **5c**

CHEVIOTS

Southern Silk Cheviots, made in Greens-
boro, N. C. The best cloth made in America
for work shirts, work dresses, boys' waists
and unusual 10c fabric. Sale Price **7½c**

CALICO

All standard brands Calico, including
Snipson's American and Merrimack Prints
sold elsewhere at 6 1/2 to 8c.
Sale price **3½c**

BED TICKING

The best quality 10c Columbus Mattress
Ticking. Sale price 7 1/2c. 8 oz. Feather
Ticking, the equal of any 20c ticking on the
market. Special Sale Price **13½c**

BLEACHING

Yard wide pure spring bleach, soft Long
Cloth finish, sold by us as a leader at 10c
to advertise our store. Sale Price **7½c**

SHEETING

Yard wide Unbleached Sheeting, good
quality, sold elsewhere at 7 1/2c.
Our Sale Price **4½c**
Full yard Sheeting, superior South Car-
olina finish. Sold everywhere at
8c. Sale Price **5½c**
Heavy 3 yard Sheeting, the best standard
sheeting made. Sale Price **6½c**

SEA ISLAND

Extra special quality Sea Island, 39 inch,
extra wide, sold by us as a leader at
8c. Sale Price **6c**
10c quality 39 inch Sea Island,
the best grade made. Sale price **7c**

TABLE OIL CLOTH

5-4 standard quality Table Oil Cloth,
numbers of fancy patterns to
select from. Sale Price **14c**

Dress Goods Department

The Dress Goods Department in our store is al-
ways a busy section. If a fabric is fashionable you
will find it here. We buy dress goods from Amer-
ica's foremost mills, the leading importers and
commission merchants of the country. Our styles
are always authentic, our prices are always as low
as like quality can be obtained in American stores.
We have salespeople who know how to help you
plan your dress and will cheerfully do so for the
asking. At the reduced prices we are naming you
should anticipate your wants for months to come.
Fancy Repps and Poplin, unusual fabrics at
25c which is our regular price. Sale Price **19c**

36c and 45c Plaid Dress Goods,
Sale Price **29c**

45c, 50c and 59 Novelty Dress Goods, new styles
made by the famous Steven Mills, warm durable
woolens for women and children. Sale Price **39c**

Pacific Serges, 36 inch, the best 50c
tie on the market, Sale Price **39c**
40 in Gabardines, colors navy, brown, Russian
green, gray, tan and black, an excep-
tional \$1.00 cloth. Sale Price **76c**

54 inch French Serge, black and navy, a fabric
with wonderful resistance, not only desirable for its
good quality, but for its extra width. Our
regular \$1.25 quality, Sale Price **95c**

50 inch Men's Wear Serge, spotted and checked,
the best \$1.00 value on the market. Sale Price **76c**

We will offer many wonderful values not
advertised.

BLANKETS—First Floor Balcony

Warm, Sanitary Blankets. We are Dothan agents for one of America's best blank-
et makers. Coming to us direct from the manufacturer in case lots, buying as jobbers,
enables us to name prices that cannot be equaled elsewhere. All of our blankets were
made this year. We have a beautiful stock to select from. We are a one price store, do
not put big prices on our goods like some stores, and cannot make the big reductions these
stores do.

\$5.00 BLANKETS SALE PRICE \$3.95	\$8.50 BLANKETS SALE PRICE \$6.75
\$5.95 BLANKETS SALE PRICE \$4.89	\$10.00 BLANKETS SALE PRICE \$7.85
\$7.50 BLANKETS SALE PRICE \$5.85	\$12.50 BLANKETS SALE PRICE \$9.75

AUTOMOBILE ROBES—STEAMER RUGS IN THE BLANKET SECTION

UNDERWEAR

Warm, Winter Underwear for women and children. Our stock of Winter Under-
wear is probably as large as that of the combined stocks of any of three Dothan stores.
We buy as jobbers in case lots direct from the mills. This means a saving to you in
quality. A few days ago a lady, while buying some children's Union suits told us our
50c quality was as good as she had seen elsewhere \$1.00. These same 50c Union Suits
are now **38c**.

Infant's Vests, 15c quality, Sale Price 11c	Ladies' Long Sleeve Corset Covers, Sale Price 19c
Infant's Vests 25c quality, Sale Price 19c	Ladies' Long Sleeve Corset Covers Sale Price 29c
Infant's Vests, 35c quality, Sale Price 26c	(These are wonderful values.)
Infant's Vests, 50c quality, Sale Price 38c	Ladies' 25c Vests and Pants, Sale Price 19c
Children's Underwear, 35c quality, Sale Price 28c	Ladies' 50c Vests and Pants, Sale Price 39c
Children's Underwear, 25c quality, Sale Price 19c	Ladies' 50c Union Suits, Sale Price 39c
Children's Underwear, 50c quality, Sale Price 38c	Ladies' \$1.00 Union Suits, Sale Price 76c
Children's Underwear, \$1 quality, Sale price 78c	Ladies' \$1.50 Union Suits, Sale Price \$1.15
Union Suits have long sleeves, ankle length, or no sleeves, ankle length.	

Everything in Our Store Included in This Sale

Our December Sale This Year
Takes The Place of Our
Regulr January Sale De-
cember 1st. to 15th.

FOY-WILLIAMS CO.
A HOUSE OF FASHION
IN THE HEART OF DOTHAN

Please Do Not Ask Us To
Break Ovr Sales Rules. We
Will Not Do So Under Any
Condition. Everybody
Treated Alike.